

Company Name	Profile Type	Cost	# of pages	Custom	Description	Program
					simple prompts for writing your content creation of your family profile based on the template you select	
	Semi Custom Family Profile	\$ 500.00	8	no	access to a private workspace where we can share ideas, files, etc. 2 hours edit time	Indesign Templates
					simple prompts for writing your content and an optional coaching call creation of your family profile, up to 20 pages max access to a private workspace where we can share ideas, files, etc. 3 hours edit time high resolution digital pdf copy with cloud digital pdf copy	Indesign Templates
	Custom Family Profile	\$ 800.00	20 max	yes		Indesign Templates
	Printed Profiles	\$ 945.00	12 max	No	Cost vary - 4 page* profile \$475 (includes 40 prints) 8 page* profile \$785 (includes 40 prints) 12 page* profile \$945 (includes 40	Indesign
	Short Book (12 pages) - \$795	\$ 795.00	12	n/a	Video chat session where we will get to know you and walk you through the process	Indesign / carva
	Standard Book	\$ 929.00	16	n/a	Guidance in selecting photographs and creating content for your profile	carva template
	Deluxe Book	\$ 995.00	20	yes	Design of your fully custom adoption profile Digital copy of your adoption profile, 3 professionally printed profile books (8"x10" softcover) Access to our designer by phone, email or text for any questions along the way	carva template
	SHORT ADOPTION PROFILE BOOKS	\$ 500.00	4	yes	4 pages. Saddle stitched brochure Test questionnaire and photo guidelines Custom design Curated style boards Content review and feedback Photo enhancements Removal of identifying info	carva template
	LONG ADOPTION PROFILE BOOKS	\$ 800.00	8	yes	8 pages. Saddle stitched booklet Test questionnaire and photo guidelines Custom design Curated style boards Content review and feedback Photo enhancements Removal of identifying info	carva template
	EXTRA LONG ADOPTION PROFILE BOOKS	\$ 950.00	20	yes	20 pages Hardcover book, Test questionnaire and photo guidelines, Custom design, Curated style boards Content review and feedback, Photo enhancements, Removal of identifying info	carva template
	Online Profile	\$ 400.00	n/a	no	✓ Photos (including a gallery) ✓ Opening/Closing text, "Fun Facts", and a favorite quote or Bible verse ✓ A downloadable PDF of your adoption profile book (if you have one)	
	Adoption Video	\$ 425.00	n/a	no	Adoption video design and YouTube hosting. ✓ Photos ✓ Text about your family ✓ Custom style ✓ Hosting on YouTube	youtube
	Adoption Website	\$ 650.00	7	yes	Custom website design. ✓ Custom design ✓ Up to 7 pages of content ✓ Contact form ✓ Photo galleries ✓ Optional adoption video ✓ SEO expertise	
	Custom Adoption Profile Book	\$1,500.00	20	semi	All the copy formatted for a profile book, written by our copywriter, based on the questionnaire you complete. • Client portal with access to the questionnaire, a shot list for a photographer, and tips for writing your letters to an expectant mom. A video from a birthmom that will coach and guide you through writing your letters to an expectant mom, feedback on your letters to the expectant mom by a birthmom. Fully customized profile book templates. • Receive a video from a birth mom that coaches you on how to write your letters to an expectant mom.	Indesign / carva
	Adoption Profile Book Templates	\$ 750.00	n/a	no		carva template
	Template Designs	\$ 300.00	6	no	Professional Copywriting of your family story. Application of your photos into this template. One round of Complimentary Edits Six page high quality PDF for printing. Editable Six page compressed PDF for easy emailing	carva template
	Custom Designs	\$ 600.00	10	yes	Custom Design tailored to your family. Professional Copywriting of your family story. One round of Complimentary Edits Ten page high quality PDF. Ten page compressed PDF for easy emailing	carva template
	Website	\$ 350.00	10	yes	Custom Design tailored to your family. Professional Copywriting of your family story. One round of Complimentary Edits Ten page high quality PDF Ten page compressed PDF for easy emailing	carva template
	Custom Adoption Pro	\$1,200.00	8 to 32	semi	Custom adoption profile book (8-32 pages). Proofreading/editing of all text. Editing/color correcting of all photos. High-res PDF (digital book), 2 professionally printed profile books (gloss finish), 2 rounds of edits are included	carva template
	Adoption Profile Book	\$ 600.00	20	no	20 page adoption profile book created from one of our 4 template choices. Proofreading/editing of all text, Editing/color correcting of all photos, High-res PDF (digital book), 2 professionally printed profile books (gloss finish), 2 rounds of edits are included	carva template